If there's one person investment bankers are going to want to get to know in 2022, it's Bruce Buchanan's Rokt sets VC record with $458m raising

Bruce Buchanan's start-up Rokt has just raised $458 million at a $2.75 billion valuation, the biggest-ever VC round for a tech company in Australia.

The round was led by the US investment management giant Tiger Global, which became a Rokt shareholder in 2013, and completed most of its other rounds. The other main investor was Rock Capital Management, Singapore-based firm that led Rokt's $1.35 billion investment round in 2020.

The round, which was completed on December 15, makes Rokt the third-most valuable start-up in Australia, behind Canva and Mr Yum, and is an achievement for Buchanan, a 39-year-old tech entrepreneur who started Rokt in 2008.

Rokt was valued at $3.4 billion in the most recent funding round of $350 million completed in April 2021.

Buchanan's Rokt sets VC record with $458m raising

EXCLUSIVE: Anthony Macdonald, Kanika Sood

Bruce Buchanan's start-up Rokt has just raised $458 million at a $2.75 billion valuation, the biggest-ever VC round for a tech company in Australia.

The round was led by the US investment management giant Tiger Global, which became a Rokt shareholder in 2013, and completed most of its other rounds. The other main investor was Rock Capital Management, Singapore-based firm that led Rokt's $1.35 billion investment round in 2020.

The round, which was completed on December 15, makes Rokt the third-most valuable start-up in Australia, behind Canva and Mr Yum, and is an achievement for Buchanan, a 39-year-old tech entrepreneur who started Rokt in 2008.

Rokt was valued at $3.4 billion in the most recent funding round of $350 million completed in April 2021.

Bruce Buchanan's Rokt sets VC record with $458m raising

EXCLUSIVE: Anthony Macdonald, Kanika Sood

Bruce Buchanan's start-up Rokt has just raised $458 million at a $2.75 billion valuation, the biggest-ever VC round for a tech company in Australia.

The round was led by the US investment management giant Tiger Global, which became a Rokt shareholder in 2013, and completed most of its other rounds. The other main investor was Rock Capital Management, Singapore-based firm that led Rokt's $1.35 billion investment round in 2020.

The round, which was completed on December 15, makes Rokt the third-most valuable start-up in Australia, behind Canva and Mr Yum, and is an achievement for Buchanan, a 39-year-old tech entrepreneur who started Rokt in 2008.

Rokt was valued at $3.4 billion in the most recent funding round of $350 million completed in April 2021.

Bruce Buchanan's Rokt sets VC record with $458m raising

EXCLUSIVE: Anthony Macdonald, Kanika Sood

Bruce Buchanan's start-up Rokt has just raised $458 million at a $2.75 billion valuation, the biggest-ever VC round for a tech company in Australia.

The round was led by the US investment management giant Tiger Global, which became a Rokt shareholder in 2013, and completed most of its other rounds. The other main investor was Rock Capital Management, Singapore-based firm that led Rokt's $1.35 billion investment round in 2020.

The round, which was completed on December 15, makes Rokt the third-most valuable start-up in Australia, behind Canva and Mr Yum, and is an achievement for Buchanan, a 39-year-old tech entrepreneur who started Rokt in 2008.

Rokt was valued at $3.4 billion in the most recent funding round of $350 million completed in April 2021.

Bruce Buchanan's Rokt sets VC record with $458m raising

EXCLUSIVE: Anthony Macdonald, Kanika Sood

Bruce Buchanan's start-up Rokt has just raised $458 million at a $2.75 billion valuation, the biggest-ever VC round for a tech company in Australia.

The round was led by the US investment management giant Tiger Global, which became a Rokt shareholder in 2013, and completed most of its other rounds. The other main investor was Rock Capital Management, Singapore-based firm that led Rokt's $1.35 billion investment round in 2020.

The round, which was completed on December 15, makes Rokt the third-most valuable start-up in Australia, behind Canva and Mr Yum, and is an achievement for Buchanan, a 39-year-old tech entrepreneur who started Rokt in 2008.

Rokt was valued at $3.4 billion in the most recent funding round of $350 million completed in April 2021.

Bruce Buchanan's Rokt sets VC record with $458m raising

EXCLUSIVE: Anthony Macdonald, Kanika Sood

Bruce Buchanan's start-up Rokt has just raised $458 million at a $2.75 billion valuation, the biggest-ever VC round for a tech company in Australia.

The round was led by the US investment management giant Tiger Global, which became a Rokt shareholder in 2013, and completed most of its other rounds. The other main investor was Rock Capital Management, Singapore-based firm that led Rokt's $1.35 billion investment round in 2020.

The round, which was completed on December 15, makes Rokt the third-most valuable start-up in Australia, behind Canva and Mr Yum, and is an achievement for Buchanan, a 39-year-old tech entrepreneur who started Rokt in 2008.

Rokt was valued at $3.4 billion in the most recent funding round of $350 million completed in April 2021.